

IPHC BOARD MINUTES

November 10, 2018

I. Call to order

Lonnie McLain called the meeting to order at 10:05 on November 10, 2018 at Cable Plumbing in Ames.

II. Roll call

The following persons were present: Lonnie McLain, Tawny Langenfeld, Jerry Cable, Judy Miller, Cindy Westphal, Carrie Gulling, Lynze Moon, Justin Britton. Guests were Lindsay McLain and Taylor Wiemers.

III. Secretary Report

- Jerry moved, and Carrie seconded to approve the March 14, 2018 Secretary Report. Motion carried.
- Jerry moved, and Carrie seconded to approve the July 9, 2018 Secretary Report. Motion carried.

IV. Treasurer Report

- Carrie presented the Treasurer's Report. Carrie also mentioned that the debit card isn't the easiest method to use when it comes to paying for rooms, travel arrangements, etc. because of the daily limit. Carrie is going to check with the bank to see if the debit card can be used as a credit card. If not, Carrie will see if it's possible to get a credit card for that account. Cindy moved, and Judy seconded to approve the Treasurer's report. Motion carried. Jerry also questioned the CD that we have is only accruing 0.9% interest. Carrie will see if the bank can give a higher interest rate when the CD comes up for renewal.

V. Annual Meeting and Year End Awards Banquet

- Discussed other ideas and agreed that the current venue with bowling at The Great Escape is good for another year. Carrie moved and Tawny seconded to have a random draw for 2 free family memberships, get a couple of \$25 gift certificates to APHA's Barn Door for random draws and use any left-over circuit awards and donations available for random draws. Motion passed. Carrie will get the gift certificates from APHA.

VI. Directory

- Kim Kass does not want to do the directory for 2019. Kim was paid half of the cost of the ads, which was usually \$1,400 - \$1,500. The club paid for the setup, printing and mailing. Cindy moved that we have Raigen create some designs to display on the website to recognize our year-end award winners in lieu of a Directory. Tawny seconded. Motion carried. Lindsay will contact Raigen.

VII. Breeders Futurity

- Carrie moved that starting in 2019 the Iowa Paint Breeders Futurity offers an Iowa Breeder's Incentive: 10% of the winnings from the stallion's offspring will return to the stallion owner. Justin seconded. Motion carried.
- Carrie moved, also starting in 2019 that IPBF lowers the mare nomination fees. As long as the donated service sells at the auction, the first mare nominated by the stallion owner is a minimum of \$175 per mare or ½ of the advertised stud fee plus \$25 but the second mare nomination fee would be lowered to ¼ of the advertised stud fee plus \$25. Judy seconded. Motion carried.
- Carrie moved that beginning in 2019, the IPBF pays down to a minimum of 4 places in all classes instead of paying 1 for every 2 of the class. If more than 4 in the class, we would switch it to 1 for every 2 additional. Lynze seconded. Motion carried.
- Carrie moved that beginning in 2019 that we add open futurity classes to all offspring from stallions sold in the that year's auction. They would show concurrently with their related class but be paid out with money only from the fees paid in for the open futurity class. Lynze seconded. Motion carried.
- Lonnie offered that we open the closed futurity to All Stock Breed Horses (Paint, Quarter, App, Palomino, Buckskin). Justin moved and Lynze seconded. Motion carried.
- After researching other futurities start/end times, we changed the starting for bidding to begin on February 1 and ending on February 10.

VIII. 2018 Show Season Recap

- Carrie will put a show-by-show financials report together and for the next meeting.

IX. 2019 Show Season

- Dates: April 13-14, May 25, 26, 27, July 20-21, October 12-13
- Showbill --Do we add NSBA classes? Do we add incentives for novices to ride up and non-pros to go in open classes? These are discussion points tabled for a later meeting when we discuss the 2019 showbill.
- Online Entry Form: Depending on the show, we can get 30-35 exhibitors turn in their entries prior to the show. We've tried pdf and Word documents and many of our exhibitors struggle filling out the form. An online entry form would allow an exhibitor to use any device to access the online form (phone, tablet, computer). Once the form is complete, they submit it and the form is emailed to Cindy as Show Secretary. There is also the ability to attach their APHA membership card and the horse's registration papers. Only 2 of our showbills are the same (April and July); Memorial Day is different as is the State show. Cindy contacted Tom Bruch who maintains our website for a quote to add an online entry form to our website. Tom Bruch has quoted \$600 to do the work for 2019. Subsequent years to maintain the form would be \$100-\$200 annually. Cindy moved and Carrie seconded. Motion carried.

- Pre-entry credit: To further encourage pre-entries, Cindy moved to offer a \$5 credit for pre-entries. Carrie seconded. Motion carried.
- Free stall drawing: As an additional incentive, Cindy moved to have a random draw for a free stall for those exhibitors that pre-enter. Tawny seconded. Motion carried.
- Approving Zone 5 for Iowa state points: Jerry moved and Carried seconded to approve points only, no weekends or judges. Motion carried.
- Lonnie mentioned using postcards to advertise our 2019 show season, pointing out the dates for the year and some of the changes that we are incorporating. Cindy will get the costs from the 2017 postcards and provide that at the next meeting.

X. Youth Club

- The youth advisors have stepped down as of the October show. What do we do with the Youth club? After discussion, we decided to keep the Youth club checking in place in case someone would step forward to be a Youth Club Advisor, so there would be startup money. Otherwise, the Adult club will assume all duties.

XI. New Business

- There was discussion if we could change our year-end eligibility. Instead of half the judges, they must show 2 weekends. After discussion, the rules will not change.
- Do we need to review increasing our IPHC membership dues? They haven't been revised for several years. After discussion, we decided to make no changes to the fees and leave them the same.

XII. Old Business

- None.

Justin moved to adjourn the meeting. The meeting was adjourned at 12:07PM.

Respectfully submitted,

Cindy Westphal,
Secretary IPHC