

IPHC BOARD MINUTES

March 26, 2017

I. Call to order

Lonnie McLain called the meeting to order at 8:01PM on March 26, 2017 via conference call.

II. Roll call

The following persons were present: Lonnie McClain, Jerry Cable, Judy Miller, Cindy Westphal, Justin Britton, Sandy Winterowd, Doug Pohren, Carrie Gulling, Lynze Moon.

III. Minutes

Jerry moved and Carrie seconded to approve the minutes from the 1/13/17 meeting. Motion passed.

IV. Treasurer's Report

Carrie presented the Treasurer's Report. There were no questions and no outstanding bills. Jerry moved and Cindy seconded to approve. Motion passed.

V. 2017 Show Season

- **Show Managers**

- **April** – Lonnie McLain
- **May** – Lynze Moon for Saturday, Doug for Sunday and Sandy for Monday
- **July** – Lonnie McLain
- **October** – Carrie Gulling with Jerry Cable helping since this is the Futurity show

- **Free Stall for Managers Discussion**

Jerry moved to continue with the free stall for Managers and Carrie seconded. Motion carried.

- **\$100/day Spending Money Discussion**

There's been a lot of good feedback whenever we have provided coffee and donuts, appetizers, pizza party, etc. Jerry moved to continue the \$100/day to be used at the Manager's discretion. Carrie seconded. Motion carried.

- **Awards outside of Memorial Day Weekend Show Discussion**

There is a benefit to provide awards at the other shows; gives exhibitors a goal to aim for. Lonnie asked that we as a board think about awards or special events and email the board for further discussion.

- **MMD Photographer**

The person Sandy had in mind was not available. Constable Images stamp is on the Iowa Equestrian Center's photos and Sandy knows her. Sandy will give her a call and ask about availability and prices.

- **Promotions**

We're going to be doing little things at shows this year, but if there was some interest in doing organized events during a show, like a contest for stall decorating, trainer Calcutta, etc. we should be thinking and planning now. Send these suggestions to the Board for consideration.

VI. Youth Club – Show, Awards:

Since we are now down to 4 shows this year and we have no Youth Leader, we want the youth club to exist but the adult club will take over managing the July show and help financially with the year-end awards. The youth can still continue with their fund raising for year-end awards, scholarships.

VII. Stallion Auction Update

71 stallions, 44 sold (62%), took in \$20,350.00. Reminder of important dates postcards sent out to all stallions owners/managers and mare owners. Good feedback from bidders. Had to help some with creating accounts and last minute bidding.

VIII. Convention Report (Jerry Cable, Carrie Gulling)

Jerry and Carrie emailed the Board written reports on the rule changes voted on and briefly discussed them.

Carrie was voted on the Executive Committee Nominating Committee.

Greg Reisinger was inducted into the APHA Hall of Fame.

Lonnie asked for a motion to reimburse Carrie and Jerry \$300 each for expenses incurred for going to convention. Cindy moved and Judy seconded. Motion carried.

IX. Old Business

Sandy brought up the fact that we're down a weekend show and we should be working now to find a date and booking something. Lonnie will talk to Patrick at IEC in 2 weeks to see what would be available for weekends, noting that we will have to take into consideration shows in the other states.

X. New Business

Judy Miller asked if the club would be interested in promoting our club at the Prairie Rose arena in Elkhart. \$500 allows us to put up a club banner, hand out flyers, etc. for the year. Jerry is going to contact APHA to see if there is some advertising money available to help out. Tabled for now to give the Board a chance to review the www.prairierosearena.com website and their Facebook site <https://www.facebook.com/prairierosearena/> and we'll pick up this discussion at the next meeting.

XI. Adjourn

Jerry moved to adjourn and Carrie seconded. Motion carried. The meeting was adjourned at 9:08PM.