

# Iowa Paint Horse Club

## 2015 Membership Directory



### Advertising Ad Sizes

Full Page – 8.75w x 11.25h w/ full bleed

½ Page – 7.5w x 4.8h

¼ Page – 3.5w x 4.8h

Business Card – 3.5w x 2h

### Advertising Costs w/o Design Fee

\*\* COLOR ONLY

\*\*Back Cover \$400

\*\*Inside Front or Back Cover \$300 ea

\*\*Center Spread \$500

Full Page 4 Color \$200

Full Page B&W \$150

½ Page 4 Color \$150

½ Page B&W \$125

¼ Page 4 Color \$85

¼ Page B&W \$65

Business Card Color \$50

Business Card B&W \$40

### To Reserve Ad Space, Send Payments To:

Kim Kass  
1241 E Fayette St.  
Denver, IA 50622  
319-415-0888  
[Kak12500@aol.com](mailto:Kak12500@aol.com)

Kristin Berke  
4090 170<sup>th</sup> Ave  
Royal, IA 51357  
712-363-1900  
[Investinakiss@yahoo.com](mailto:Investinakiss@yahoo.com)

### Send All Electronic Files To: (by Nov 23)

Mary Noonan  
35749 – 415<sup>th</sup> St.  
Humphrey, NE 68642  
402-923-0972 / 402-920-0455 cell  
[Jnoonan@megavision.com](mailto:Jnoonan@megavision.com)

Advertiser		Email Address	
Contact		Phone Number	
Address	City	State	Zip

### Payment Options:

\_\_\_\_\_ Full amount paid at time of placing ad

\_\_\_\_\_ Pay half at time of placing ad to reserve your spot; remaining balance due by Nov. 15, 2014

\_\_\_\_\_ Due Nov. 15, 2014 \_\_\_\_\_ Received \_\_\_\_\_ (date)